

Vienna, 6 September 2023



The Bio-based Industries Consortium (BIC) is a non-profit organisation connecting industry, academia, regions and citizens to transform bio-based feedstocks into novel sustainable products and applications, and create circular bioeconomy ecosystems through investments, innovation and know-how.



#### CBE JU

- BIC represents the private sector in a public-private partnership with the European Commission called the Circular Bio-based Europe Joint Undertaking
- 3 Finance
- Mobilising public and private finance and investors through services such as a regional funding platform and a pitching event

#### 2 Business

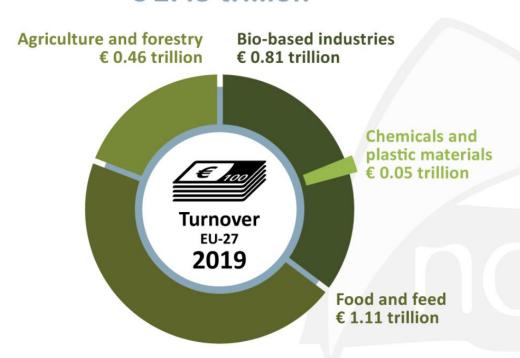
- Facilitating connections and providing market intelligence through activities including networking events and commissioned reports/studies
- 4 Society
- Increasing awareness, knowledge, acceptance and education through activities such as a student competition (BISC-E) and positive impact stories on the BIC Investment Portal



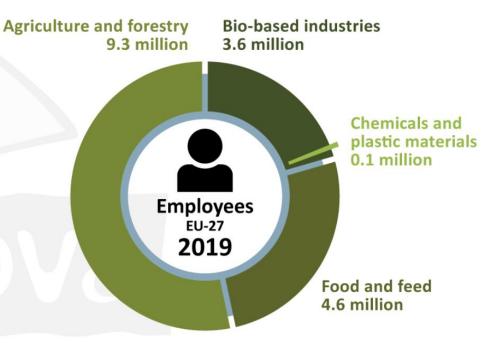
BIC also carries out specific activities to achieve a favourable policy, regulatory and financing framework for the bio-based industries, such as representing our members interest vis-à-vis the EU Institutions.

## **Bio-Based Industries in numbers**

### Bioeconomy overall € 2.43 trillion

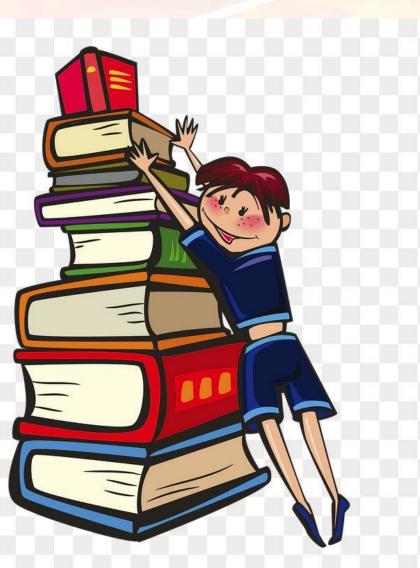


# Bioeconomy overall 17.6 million



# **Transformation! Why? What?**





## Transformation is not moving forward by itself

Will and can Europe lead the way to make the bioeconomy become part of the solution?

#### U. von der Leyen (September 2022)

We did not get rid of our **dependency on oil**. And worse, fossil fuels were even **massively subsidised**.

**This was wrong**, not just for the climate, but also for our public finances, and our independence. And we are still paying for this today.

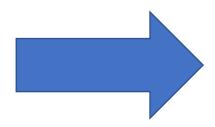
Only a few visionaries understood that the real problem was fossil fuels themselves, not just their price. Among them were our Danish friends.

They laid the foundations for its global leadership in the sector and created tens of thousands of new jobs. This is the way to go!

Not just a quick fix, but a change of paradigm, a leap into the future."

?? U. von der Leyen (September 2024) ??

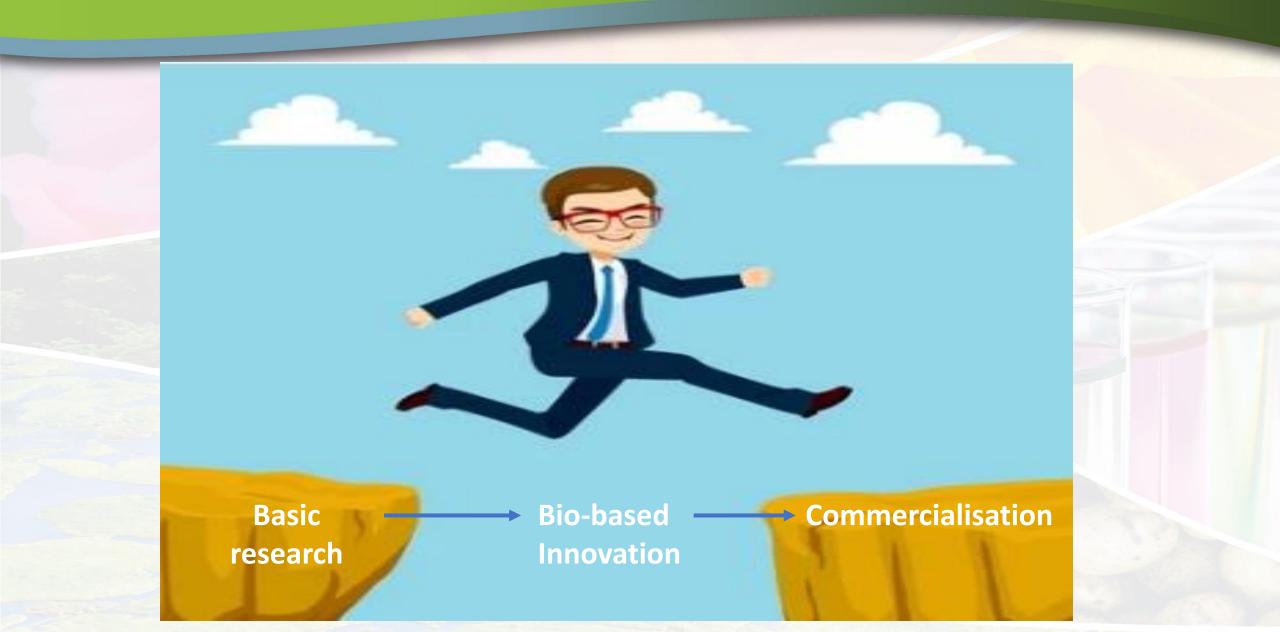




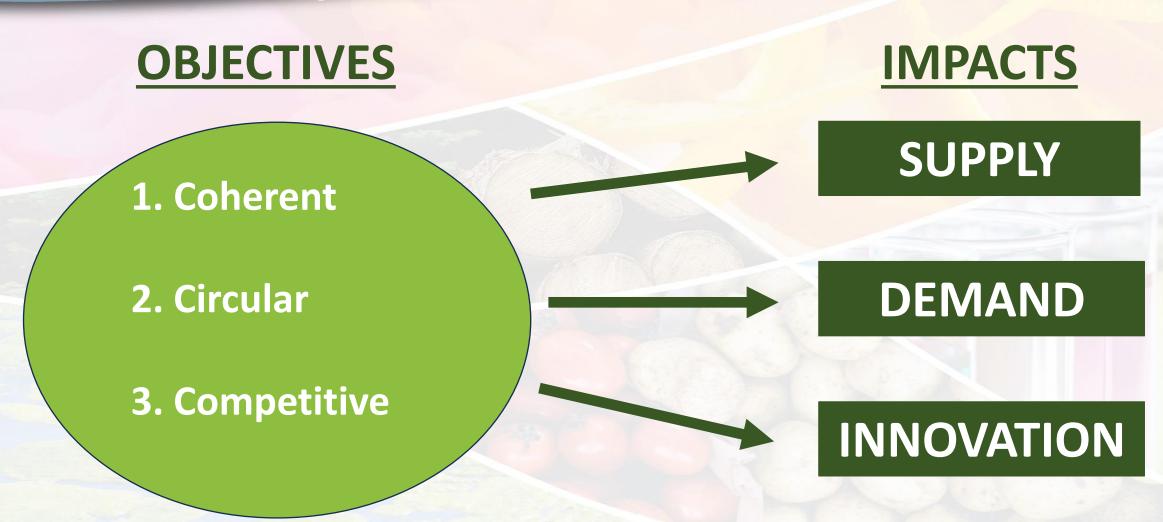




# Bridging the gap



# Rethinking the EU's approach on the bioeconomy



## Taking action: The time is now















